

MOREHOUSE COLLEGE

HOUSTON ALUMNI ASSOCIATION



SPONSORSHIP PROSPECTUS

2025 FATHER'S DAY SCHOLARSHIP BRUNCH

SATURDAY, JUNE 14, 2025 | 10:00AM - 2:00PM

OMNI HOUSTON HOTEL | 4 RIVERWAY



For more than 150 years, **Morehouse College** has prepared young men to change the world through leadership, global cultural dexterity, and service. As the nation's largest liberal arts college for men, Morehouse has conferred bachelor's degrees on more African-American men than any other post-secondary institution in the country. Located in Atlanta, Georgia, the college offers degrees in twenty-six majors across three academic divisions.

NOTABLE ALUMNI

Dr. Martin Luther King Jr.

Spike Lee

Samuel L. Jackson

Dr. David Satcher

Herman Cain

Sen. Raphael Warnock

John David Washington



ABOUT THE HOUSTON MOREHOUSE ALUMNI ASSOCIATION

One of the founding beliefs of the Houston Morehouse Alumni Association (HMAA) is that sometimes all it takes to change the world is a little support. Since our founding in 1977 we have been determined to make substantial life-changing impact within the Greater Houston region and beyond.

The core of our efforts is to bring our chapter's fresh ideas and passion to the range of activities we're involved in throughout the city, and exude an unparalleled level of excellence that displays the conviction behind our beliefs. Focused on ***increasing equity and access to Higher Education for African-American Men***, the HMAA has raised more than **\$450,000** through scholarship specific fundraising programming over the past decade.

ABOUT THE 2025 FATHER'S DAY BRUNCH

The Annual Father's Day Brunch is the signature event for the Houston Morehouse Alumni Association, whose overall purpose is to ***increase equity and access to Higher Education for African-American Men***. This is done through a robust program that showcases outstanding African-American Fathers and highlights the bond of Fatherhood that binds our ties to the Houston Community. Proceeds from this signature event will be used to provide scholarships for current and future students of Morehouse College, where annual tuition is more than \$40,000 per student. The scholarships provided through the brunch will be awarded to qualified Houston area high school seniors and current Morehouse college students, to assist them with financial support to attend and thrive while at Morehouse College and beyond. Additionally, through proceeds raised at this Brunch, we are also awarding scholarships to students attending other Houston-based HBCUs as well (Prairie View A&M University & Texas Southern University).

During this year's Father's Day Brunch, the chapter will also recognize and honor distinguished African-American men in the Houston community in the areas of **Leadership, Mentorship, and Community Service**. Additionally, in front of an expected guest count of 350, we will present the coveted **Distinguished Alumnus and Maroon Tiger Father of the Year Awards** to those selected after a rigorous vetting process.

Since the inception of this signature event over a decade ago, the HMAA has raised more than **\$450,000** through scholarship specific fundraising programs and activities for deserving students in the Houston area. We look forward to continuing that trend as we reach higher with the goal of expanding our impact in the city and beyond.



BRUNCH EVENT DETAILS

The 2025 Father's Day Scholarship Brunch will be back at the **Omni Houston Hotel**, nestled in the prestigious Uptown area of the city. This luxurious hotel is located near the Houston Galleria and has been a key partner in supporting the Houston Morehouse Alumni Association goals.

Saturday, June 14, 2025

10:00am - 2:00pm

Omni Houston Hotel

Constellation Ballroom (1st Floor)

4 Riverway, Houston, TX 77056



COMMUNITY HONOREES

Each year at our annual Father's Day Scholarship Brunch, in addition to awarding scholarships to deserving students, the Houston Morehouse Alumni Association also honors members of the Houston community by presenting the following Awards:

Alvin Wardlaw Mentorship Award

Albert James Price, Sr. Community Service Award

Dr. Dezra White Leadership Award

These Awards are presented after a nominations committee carefully reviews the slate of nominees for each of the Awards. We rely on the support and insight of members of the community to provide us with perspective on potential Awardees that are making a substantial impact in the community.

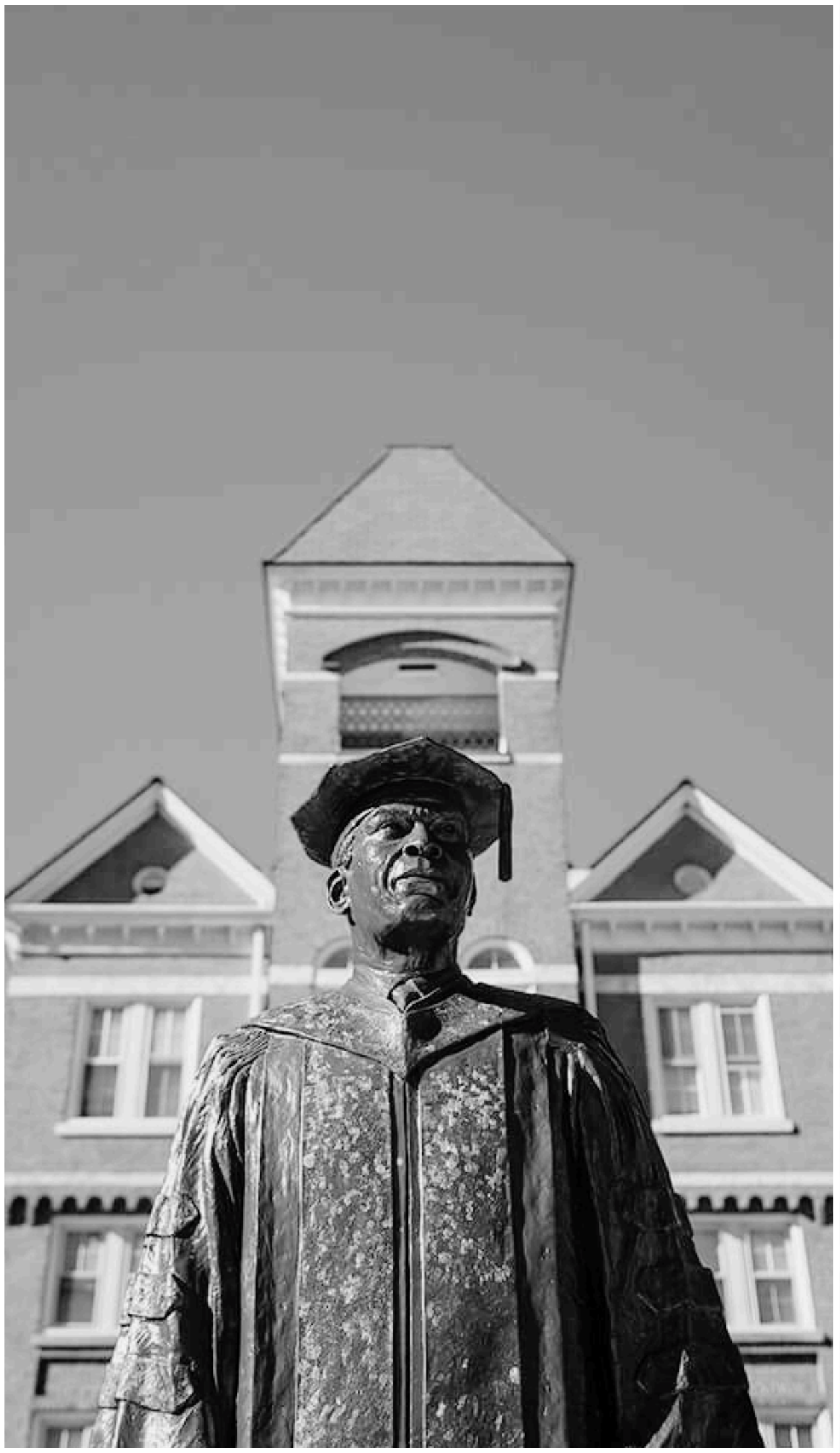
2025 FATHER'S DAY BRUNCH

SPONSORSHIP PACKAGES

Sponsorship packages are an exciting opportunity for your organization to associate your brand with what is widely regarded as the college of choice for Black men in the United States, and an established awards program focused on increasing access and equity in Higher Education: **The Annual HMAA Father's Day Brunch**. The benefits packages include elevated visibility for your brand, along with tiered tables at the brunch at varying levels of visibility:

Title Sponsor	\$10,000	Gold Sponsor	\$3,750
Presenting Sponsor	\$7,500	Silver Sponsor	\$2,500
Platinum Sponsor	\$5,000	1867 Table Sponsor	\$1,500
Father of the Year Essay Contest Sponsor		\$2,500	

A portion of all sponsorships are tax deductible



\$10,000



TITLE SPONSOR

BENEFITS OVERVIEW

In-Person Benefits

- Table for up to 10 guests with premier placement
- Premium gift for all table guests
- On-Stage speaking opportunity at the event
- Verbal & On-Screen Recognition at the event
- Scholarship Presentation Opportunity
- Name and logo listed in event program
- Photo Opportunity for table host with all Honorees
- Access to VIP Reception for ten (10)
- Bundle of 10 Raffle Tickets
- Complimentary valet parking for two (2) vehicles

Digital Benefits

- Social Media Recognition of Sponsorship
- Email Recognition of Sponsorship
- Name and logo listed on the event website
- Recognition in any press release and any post event coverage

A portion of all sponsorships are tax deductible

\$7,500



PRESENTING SPONSOR

BENEFITS OVERVIEW

In-Person Benefits

- Table for up to 10 guests with premier placement
- Premium gift for all table guests
- On-Stage speaking opportunity at the event
- Verbal Recognition at the event
- On-Screen Recognition at the event
- Name and logo listed in event program
- Photo Opportunity for table host with all Honorees
- Access to VIP Reception for ten (10)
- Bundle of 10 Raffle Tickets
- Complimentary valet parking for two (2) vehicles

Digital Benefits

- Social Media Recognition of Sponsorship
- Email Recognition of Sponsorship
- Name and logo listed on the event website
- Recognition in any press release and any post event coverage

A portion of all sponsorships are tax deductible

\$5,000



PLATINUM SPONSOR

BENEFITS OVERVIEW

In-Person Benefits

- Table for up to 10 guests with premium placement
- Premium gift for table host
- Verbal Recognition at the event
- On-Screen Recognition at the event
- Name and logo listed in event program
- Access to VIP Reception for five (5)
- Bundle of 6 Raffle Tickets
- Complimentary valet parking for two (2) vehicles

Digital Benefits

- Social Media Recognition of Sponsorship
- Email Recognition of Sponsorship
- Name and logo listed on the event website
- Recognition in any press release and any post event coverage

A portion of all sponsorships are tax deductible

\$3,750



GOLD SPONSOR BENEFITS OVERVIEW

In-Person Benefits

- Table for up to 10 guests with premium placement
- On-Screen Recognition at the event
- Name and logo listed in event program
- Access to VIP Reception for two (2)
- Bundle of 3 Raffle Tickets
- Complimentary valet parking for one (1) vehicle

Digital Benefits

- Social Media Recognition of Sponsorship
- Email Recognition of Sponsorship
- Name listed on the event website

A portion of all sponsorships are tax deductible

\$2,500



SILVER SPONSOR

BENEFITS OVERVIEW

In-Person Benefits

- Table for up to 10 guests with preferred placement
- Name listed in event program
- On-Screen Recognition at the event
- Access to VIP Reception for two (2)
- One (1) Complimentary Raffle Ticket

Digital Benefits

- Social Media Recognition of Sponsorship
- Name listed on the event website

A portion of all sponsorships are tax deductible

\$2,500

FATHER OF THE YEAR ESSAY CONTEST SPONSOR

BENEFITS OVERVIEW

In-Person Benefits

- Two (2) seats with Premium placement
- Speaking opportunity at the event (Introducing the 2025 Father of the Year Essay Contest Winner)
- On-Screen Recognition at the event

Digital Benefits

- Name listed on the event website



A portion of all sponsorships are tax deductible

\$1,500



1867 TABLE SPONSOR

BENEFITS OVERVIEW

In-Person Benefits

- Table for up to 10 guests
- On-Screen Recognition at the event

Digital Benefits

- Name listed on the event website

A portion of all sponsorships are tax deductible



OTHER WAYS TO SUPPORT

Project 1977 Initiative | Make a donation of at least \$19.77 in commemoration of the founding year of the Houston Morehouse Alumni Association (1977). Donations of any amount are accepted and go directly toward scholarships and scholarship programming for students in need. ***Note: Scroll to the bottom of the ticket options on the official event page to make your contribution.***

MAKE MY SCHOLARSHIP DONATION

FOR MORE INFORMATION

If you are interested in becoming a sponsor for the **2025 HMAA Father's Day Scholarship Brunch**, please click below to submit a formal Sponsorship Interest Form.

BECOME A SPONSOR



**Houston Morehouse
Alumni Association**

PO Box 300401, Houston, TX 77230

2025 Father's Day Brunch Chair

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MorehouseHouston.org